

**Stakeholder Analysis Matrix**

- Choosing one issue to focus on, identify key stakeholders who should be involved and to what degree, using the Stakeholder Analysis Matrix.

**Stakeholder Analysis Matrix**

Low	<b><i>MINIMUM EFFORT</i></b>	<b><i>KEEP INFORMED</i></b>
Power	<b><i>KEEP SATISFIED</i></b>	<b><i>FOCUSED ENGAGEMENT</i></b>
High		
	Low	High
	Level of Interest	